

Custom Catalog Creation



COLAMCO's electronic commerce suite is a dynamic network that supports the entire IT order life cycle, from research and product comparisons to pricing and availability to order submission and tracking. At COLAMCO, we are experts in customizing electronic storefronts in order to provide a cost effective solution for our customers to keep their businesses more efficient and profitable. These storefronts provide the ability to stand up electronic commerce websites with ordering capabilities and customizable options including product catalogs that fit your needs.

COLAMCO Customizable Catalogs & Storefronts includes:

- Shopping Carts
- Searchable product catalogs customized based on needs
- Extensive product information including technical specifications
- Product pricing and availability
- Order status
- Order history
- Quick order capability
- Product compare feature
- Product accessory add-ons
- Product tours
- Support user documentation including: user guides, data sheets etc.



Customers will realize the following benefits:

Reduced administrative costs - An electronic commerce strategy and streamlined ordering with online storefronts allows you to focus on business-critical activities while leaving the IT order fulfillment to us.

Customizability - With customizable solutions that fit your specific needs including product catalogs and ordering, COLAMCO provides you with a solution that is easily modified for changing business needs.

24/7 web access - Having an online storefront allows IT product ordering to be done 24/7 without the need to wait for business hours. The ability to search our entire product catalog, anytime, anywhere.

Security - Our electronic commerce storefronts utilize secure connections when transferring sensitive information and provide our customers with assurance that personal and payment information is protected.



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